

Say "Hello" To an Additional Way to Send Statements!



WE ARE THE PLD GROUP AND THIS IS WHAT WE DO BEST!

Say "Hello to e-SmartStatements!

Send all your critical communications faster by signing up for the brand-new e-SmartStatements. e-SmartStatements is e-statement delivery tailored with your exact needs in mind, no matter if you need to send letters, bills, statements, invoices or even precollection letters! Getting those critical communications into your patients and customers hands is what The PLD Group does best, after all - and now we have a custom designed solution to make it even easier and faster.

At The PLD Group, we are proud to announce e-SmartStatement, a new service that can be either standalone or be integrated into SmartPay, our online payment solution. This allows the recipient to receive their bills and statements in their preferred format. Signing up is as simple as an email link to a secure site. If your also enrolled in SmartPay, they can view and pay their statements in a single step. That's about as easy as it can be.

What's in It for Me?

Increased Revenue – With e-SmartStatements, your clients will receive notice of their statements within 12-24 hours of the print file receipt.

Savings – In money and in time. No longer do you have to wait for USPS to deliver all your clients'/patients statements. There's also the money savings of not having to mail those statements. That's an estimated \$0.20 - \$0.50 per statement, per month back in your pocket.

Make A Favorable Impression – Clients/patients often want choices, especially when it comes to their bills. In today's world, more and more clients/patients are looking for their bills in their email when payment is due. e-SmartStatements can be viewed at any

time, on any device, and can even be printed for the client's records. Reach your clients/patients through a whole new medium with e-SmartStatements and your own branded SmartPortal!

Security – At The PLD Group, we take data protection very seriously, so rest assured that you and your clients/patients are safe viewing bills and statements online. All links go to secure SmartPortal, which is the very same SmartPortal you and your clients are already used to using.

Why Sign Up for e-SmartStatements?

Faster Delivery – Less time in accounts receivable means more cash flow. It also reduces use of USPS delivery standards, and any lost in the mail attempts.

Email Storage – We store and maintain the email addresses, so you don't have to. If you currently have email addresses, you can import them for faster onboarding.

Easy Setup – Get up and running fast with easy implementation. Even better, join in February or March and we'll even waive the setup fee!

Reduce Costs – Emailing bills and statements costs less than sending them "snail mail," which means lowering your printing and mailing costs on a monthly basis.

You're in Charge – You set up the follow up schedule – and even when to mail a paper statement to a client if need be.

How Much Will It Cost Me?

At The PLD Group, we believe a new service/program should be affordable – and geared towards saving our customers' money from the first day it is implemented.

Here is a breakdown of the costs of e-SmartStatements:

- | | |
|---|----------------|
| ✓ 1 st e-statement notification to client – | Call for Quote |
| ✓ Unlimited follow up e-statement notifications to client – | No Charge |
| ✓ Setup – | Call for Quote |
| ✓ SmartPortal Fee (standalone) - | Call for Quote |
| ✓ SmartPortal Fee (integrated with SmartPay) – | Call for Quote |

No crazy charges that make little sense, just pay for what you use. It doesn't get much simpler than that. Contact The PLD Group today for more information or to sign up!



Contact Us Today
for More Information at
(877) 210-9377 ext. 102

Are you Enrolled in our other Cash Flow Enhancement Services?

- *SmartClaims (paper claims) * Special Mailings * SmartPay (onLineBill Payments)
- *e-SmartStatements *CASS corrections *Archiving
- * SmartStatus (know when your mail was delivered) * Statements * Debtor Letters * Fulfillment